

Montgomery County Food Council

Annmarie Hart-Bookbinder, MCFC Food Security Programs Manager Jun 16, 2022



Introductions

Annmarie Hart-Bookbinder

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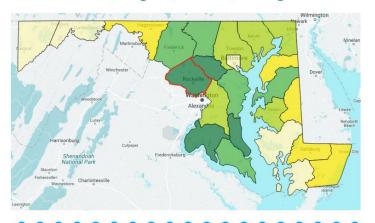
Mission & Vision

MCFC builds an equitable, resilient and sustainable local food system through collaboration, transformation, and cultivation.

MCFC envisions a vibrant and equitable food system that is healthy for our community, economy, and environment.



Our scope
County food policy, practices, and programs within the context of state, region, nation, and global



Our tools



policy + education + community engagement + advocacy + partnerships + evaluation



Four Public Working Groups

Food Recovery and Access Working Group

Food Security Community Calls, SNAP Outreach Working Group

Environmental Impact Working Group

Composting, climate change mitigation, food waste reduction

Food Economy Working Group

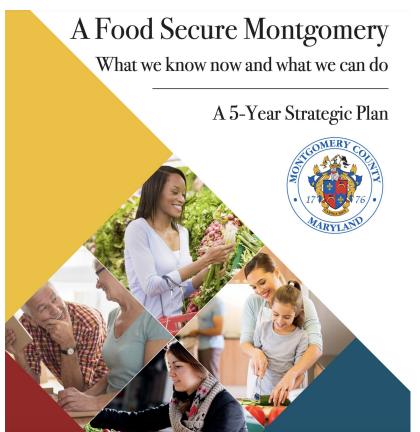
MoCo Made Initiative, other support for local farms and businesses

Food Education Working Group

Food is Medicine initiatives, Gardening Subcommittee

Food Security Plan





- Bill 19-16 passed in July 2016 requiring delivery of Food Security Plan by December 2016
- Plan developed from public discussion forums, listening sessions, in-person interviews and roundtable discussion groups in partnership with more than 300 collaborators, including businesses, nonprofits, local and government agencies and food assistance providers.
- Food Security Plan released by the County Executive in January 2017
- January 2017-Present: implementation and COVID-19 Response



Increase Knowledge of Resources and Issues

Hits on website:

Food assistance resource map:

27,063

COVID-19 resource page in English:

24,876

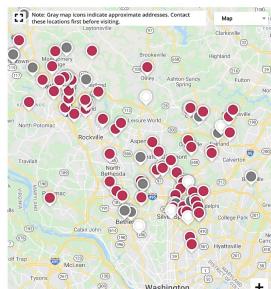
COVID-19 resource page in Spanish:

4,399

Pages
pertaining to
food security
resources:

70,000-





(f) (i)

Number of social media posts sharing information about food assistance resources:

657



Build the Capacity of Community Partners

Food Security Community Call

51: Number of calls to date, March 2020 through 2021

98: Average number of attendees per meeting

812: Total number of unique attendees in 2021

4,846: Total attendees, March 2020 through 2021 (including repeat attendees)

Virtual Trainings

2021 Attendees: 498 individuals from 169 organizations

Collaboration and Coordination: Local and Beyond



Local:

- Emergency Assistance Coalition
- Leadership Montgomery
- Community Organizations Active in Disaster
- Thriving Germantown
- Coalition for Smarter Growth -Better Buses Coalition

Regional:

- MWCOG FARM Committee
- Capital Area Food Bank Regional Playbook Committee
- NCR Food and Water TAC
- Metro DC Food Access Workgroup
- DC Region Urban Agriculture
- Mid-Atlantic Food Access and Resilience Coalition

State:

- MD Food System Resiliency Council (Co-Chair)
- Nutrition Assistance Program Workgroup
- Statewide COVID-19 Feeding Meeting
- Maryland Food Access and Nutrition Network



Lead Advocacy & Drive Policy and Process Change

- 2022 Policy Priorities: We recently published our <u>2022 Policy Priorities</u>. These are developed with our working group and community partners, and are used to direct our advocacy work. This year they are:
 - o Increase federal nutrition benefit access, flexibility, and eligibility
 - Increase resident and commercial access to affordable land for food production
 - Increase local food and beverage procurement by residents and institutions
 - Support creative funding opportunities to increase economic development and food justice



Connecting With Us

Join a Working Group

Attend a Food Security Community Call

Join our Mailing List (scroll to the bottom of the page)

Join our Advocacy Listserv





Thank you!

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